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PRESS RELEASE

ROSHAN PARTNERS WITH FACEBOOK TO IMPROVE USER EXPERIENCE IN AFGHANISTAN

November 29, 2017 (Kabul, Afghanistan) –Roshan, Afghanistan’s leading telecommunications provider, signed a partnership agreement with Facebook Inc. to have Facebook servers placed in Roshan’s data centers in the country. This will provide faster and higher quality access to Facebook’s social network content for all of Roshan’s customers nationwide.

Afghans are avid users of Facebook and there are about six million Facebook users in Afghanistan. Roshan’s official Facebook page, @RoshanConnects, has more than 1.3 million followers, the largest in Afghanistan’s private sector and the fastest growing brand page on Facebook in the country.

“Only a few years ago, the idea of having access to any form of social media seemed remote. Today, the adoption of social media applications is growing rapidly. Roshan is committed to ensuring the best quality and experience for our customers,” said Altaf Ladak, Deputy CEO of Roshan. “Roshan has always spearheaded the use of new technologies and applications and we actively use Facebook as a way to communicate and share information with our customers. This agreement reinforces the fact that the digital revolution is a reality in Afghanistan.”

Since its inception in 2003, Roshan has been actively working to partner with the world’s leading technology companies to bring international standards and innovative solutions to Afghanistan and leverage its technology and network to improve lives.

For its efforts, Fortune Magazine recognized Roshan as one of the “Top 51 Companies Changing the World” in 2015 and Fast Magazine ranked Roshan as one of the world’s “Top 10 Most Innovative Companies of 2015 in Social Good.”

About Roshan

Roshan (Telecom Development Company Afghanistan Ltd) is Afghanistan's leading total communications provider with over 6.5 million active subscribers and a network that covers over 287 districts and cities in all of the country's 34 provinces.

Roshan is a true Afghanistan success story, serving as a catalyst for economic growth and actively contributing to the country's long-term development. Since its inception in 2003, Roshan has invested approximately 700 million in Afghanistan and is the country's single largest investor and taxpayer, contributing approximately five percent of the Afghan government's overall domestic revenue. Roshan directly employs around 700 people, 20 percent of whom are women, and provides indirect employment to more than 35,000 people.

Roshan is deeply committed to Afghanistan's reconstruction and development. The Aga Khan Fund for Economic Development (AKFED), part of the Aga Khan Development Network (AKDN), is a major shareholder of Roshan and promotes private initiatives and building economically sound enterprises in the developing world. Also owned in part by Monaco Telecom International (MTI) and Telia, Roshan brings international expertise to the country and is committed to the highest standards of network quality and coverage for the people of Afghanistan.

To learn more about Roshan visit www.roshan.af or facebook.com/RoshanConnects. You can also follow us on twitter, Instagram and Youtube @roshanconnects.

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